

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP5/12 16.14
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20003

	CLASS: NATL.	LOCAL	REGIONAL
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Figure 1

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEPS/12 16.14

REP: TO LENA
FR JULIE
OKD M3. SEE LN 32
TTLS RTS
PLS CFM, THX 9/5

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1559												
10		S	1200N-1230P	30		\$550.00	9/8	9/8	0		SAT	0
PROGRAM : EYEWT NW-NN SA CON COM1 : EYEWT NW-NN SA												
32		A	1000A-1100A	30		\$550.00	9/6	9/6	1		THU	1
PROGRAM : MILLIONAIRE ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL THIS IS A MAKE-GOOD FOR SEP8 ON LINE-10 FOR 1 SPOT/WK												

REP HEADLINE# 6282549 TRF# 327314 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP5/12 16.14
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#10	MISSED: SAT/1200N-1230P				SEP8		30S	\$550.00	(SEP5/12)	
			OFFER: THU/1000A-1100A				SEP6		30S	\$550.00	PLS ADVISE.	
			CMT: DUE TO PRGM CHANGE: COLLEGE FBALL									

SEP/12	36725.00											CONTRACT TOTAL	36725.00
												TOTAL SPOTS	29

MARKET TOTALS \$108,014 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE